Hi [Student name],

Think back to how much fun we had last year on our trip to [Destination] – it was a blast, right?

I’m taking the [grade] to [destination] again in [month] and could use your help spreading the word to other students. Think about five kids you know. Tell them how much fun you all had and that they should sign up if they have not done so already. As you know, the more that go on the trip, the more fun it is for everyone!

Thanks a bunch for helping me make this the #besttripever!

[Your Name]